

Mentor Rose Growers, Inc.



445 Little Mountain Rd.
Mentor, Ohio

R. James Schroeder, Mgr.
Phone: BLackburn 5-2710

ROSE GROWERS AND NURSERYMEN - WHOLESALE ONLY

Growing Top Quality Roses
"We Grow What We Sell"

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U. S. Department of Agriculture

OUR ROSES ARE TWO YEAR OLD, FIELD GROWN IN NORTHERN OHIO, BUDDED ON
MULTIFLORAL JAPONICA. THEY ARE CAREFULLY GROWN AND CONSCIENTIOUSLY
HANDLED IN EACH AND EVERY WAY, TO ASSURE YOU OF BETTER QUALITY.

FALL 1960 - SPRING 1961

~~Prices and Order Blank~~
To the Trade

WRAPPED ROSES

BARE ROOT ROSES

POTTED ROSES

Listing these new varieties

#SIMONE (1847)
Hybrid Tea, lilac

#SUSPENSE (PPAF)
Hybrid Tea, bicolor

See last page for full description

VISITORS ARE ALWAYS WELCOME

Member

AMERICAN ASSOCIATION OF NURSERYMEN
OHIO NURSERYMEN'S ASSOCIATION
LAKE COUNTY NURSERYMEN'S ASSOCIATION

BARE ROOT ROSES

Bare root roses for Fall orders are ready the end of October. We have adequate storage facilities to hold orders in good condition for Spring delivery until about May 1st.

WRAPPED ROSES

Packaged rose sales are increasing, because they can be offered for sale several weeks in advance of potted roses. Get your share of this market, order early! Packaged roses are available for Spring orders only, as follows:

DELUXE WRAP: (single plant) No. 1 or No. 1 $\frac{1}{2}$ grade, consists of an inner wrap of polly-coated paper, the roots being in a moisture retaining mixture of saw dust and cedar shavings. This is then inserted into an attractive Silver Foil Bag, which has a full color 3x5" picture of the plant on the side of the bag.

ECONOMY WRAP: (single plant) No. 1 or No. 1 $\frac{1}{2}$ grade, omits the Foil Bag; and a 2x3" card picture tag is attached to the canes in place of the larger picture.

DELUXE WRAP PACKAGE: (3 different colors) No. 2 grade mixed Hybrid Teas and Floribundas. This is wrapped the same as the Deluxe Wrap; but in place of the color picture on the bag, a 3x5" card tag showing the three colors, is attached to the canes. The color combinations available are as follows:
red, yellow and white; red, yellow and pink; red, pink and bi-color.

There is also a limited supply of No. 2 grade Climbers available for the above mentioned package as follows: red, yellow and white; red, yellow and pink; or a package of 3 red Climbers (Blaze).

This package of three roses has great sales appeal, order yours! The canes of all wrapped roses are coated lightly with a temperature controlled green wax to seal in all moisture possible.

POTTED ROSES

If you do not have the facilities, we will pot roses "on order". Otherwise, only a limited selection of potted roses are available "In Season". Pick-up at nursery, or delivery arrangements can be made in advance.

VISITORS ARE ALWAYS WELCOME

Please feel free to visit us any time. We are located on Little Mountain Rd. 8/10 of a mile south of U.S. 20; or 4/10 of a mile north of Ohio 84. Little Mountain Rd. is the first street running north & south, east of Mentor Village.

IT'S BEST TO ORDER EARLY, PLEASE DO.

Your order will receive our prompt acknowledgement; and we exert every effort to fill each order as acknowledged, but sometimes shortages do occur due to circumstances beyond our control. In any event, all orders are filled with preference to the date booked.

TERMS AND CONDITIONS OF SALE

PRICES: Quoted in this list are F.O.B. Mentor, Ohio, and are subject to change without notice. All stock is offered subject to prior sale, and all orders are accepted subject to crop yield. Boxing and baling is charged extra at cost, unless order is prepaid before shipment.

PAYMENTS: 2% 10 days, Net 30 days to those who have established suitable credit with us. If you desire to open an account, please furnish three references, and allow sufficient time to investigate. Otherwise, cash with order. Cash orders receive 2% off in addition to free boxing.

CLAIMS: All goods travel at the risk of consignee, we do not assume any responsibility after they leave the nursery. Any claim of loss due to broken boxes, crates or bales, should be made promptly to carrier upon receipt of same. Claims against material, shortages or other reasons will be entertained only if made within 5 days after receipt of goods. In any event our liability is limited to free replacement, or refund of purchase price.

PRICES FOR NON-PATENTED ROSES

Grade	1 to 9	10 to 99	100 to 499	500 to 999	1000 to 2499	2500 and over
No. 1	1.00 ea.	.65 ea.	.60 ea.	.58 ea.	.56 ea.	.54 ea.
No. 1½	.75 ea.	.50 ea.	.46 ea.	.44 ea.	.42 ea.	.40 ea.
No. 2	.50 ea.	.30 ea.	.27 ea.	.25 ea.	.24 ea.	.23 ea.

On Non-Patented Roses you are entitled to the quantity rate if your order includes Patented Roses. Example: If you order 200 Non-Pat. and 300 Patented, you will receive the 500 rate on those Non-Patented Roses ordered.

PRICES FOR PATENTED ROSES

The price of No. 1 grade is listed for each variety. The price of No. 1½ grade is 20% off the listed No. 1 grade price. NOTE: The quantity rate for Patented varieties is determined only by the number of each variety ordered, rather than the total of all varieties. We grow these listed Patented Roses under license from the various patent holders.

PRICES FOR WRAPPED ROSES

DELUXE WRAP	(single plant)	No. 1 or No. 1½ grade;	18¢ ea. above bare root price.
ECONOMY WRAP	" "	No. 1 or No. 1½ grade ;	12¢ ea. " " "
DELUXE WRAP PACKAGE	(3 roses)	No. 2 grade Hybrid Teas & Floribundas;	95¢ ea. package.
" "	" "	No. 2 grade Climbers;	90¢ " "

PRICES FOR POTTED ROSES

On roses ordered for us to pot, we must have 1/3 down prior to March 1st. (when we start potting). This charge for potting is an additional 25¢ each plant, provided delivery or pick-up of order is made before April 15th. All other potted roses that are sold in season, are charged at 35¢ each plant. This additional charge is to cover the extra handling necessary, i.e., feeding, spraying, watering, etc.

PRINTED WOOD LABELS

With orders of Non-Patented Roses, printed, wooden labels are supplied Free of Charge.

Order Blank

Mentor Rose Growers, Inc.
445 Little Mountain Rd.

Phone: BLackburn 5-2710
Mentor, Ohio

Ship to _____ Bill to _____

Address _____

City _____

Ship Via _____ When _____

* If by motor freight, please indicate line.

Grade No. 1	Grade No. 1½	Grade No. 2	NON-PATENTED HYBRID TEAS	color
_____	_____	_____	CONDESSA de SASTAGO	red and yellow blended
_____	_____	_____	COUNTESS VANDAL	pink and salmon blend
_____	_____	_____	CRIMSON GLORY	deep crimson
_____	_____	_____	DUQUESA de PENARANDA	orange shadings
_____	_____	_____	ECLIPSE	golden yellow
_____	_____	_____	GOOD NEWS	apricot pink
_____	_____	_____	JOANNA HILL	dark yellow, buff
_____	_____	_____	K. A. VICTORIA	white
_____	_____	_____	McGREDY'S SCARLET	scarlet
_____	_____	_____	MME. COCHET-COCHET	pink blends
_____	_____	_____	NIGGER BOY	very dark, blackish maroon
_____	_____	_____	PEDRALBES, very vig. grower	pale yellow bud, white bloom
_____	_____	_____	PINK DAWN	rose pink
_____	_____	_____	POINSETTIA	unfading scarlet
_____	_____	_____	PRES. HOOVER	varying orange shadings
_____	_____	_____	REX ANDERSON	white
_____	_____	_____	SISTER THERESE	yellow, vigorous grower
_____	_____	_____	TALISMAN	yellow and copper
_____	_____	_____	THE DOCTOR	satiny pink

NON-PATENTED FLORIBUNDAS

_____	_____	_____	BETTY PRIOR	delicate pink
_____	_____	_____	DONALD PRIOR	crimson
_____	_____	_____	*FLORADORA	orange-red
_____	_____	_____	FRENSHAM	deep crimson
_____	_____	_____	IMPROVED LAFAYETTE	glowing red
_____	_____	_____	SUMMER SNOW	white
_____	_____	_____	THE FAIRY, low, spreading	small, delicate pink, profuse

NON-PATENTED CLIMBERS

_____	_____	_____	BLAZE, true ever-blooming	blazing red
_____	_____	_____	CITY OF YORK	creamy white, profuse
_____	_____	_____	DOUBLOONS	large, deep yellow
_____	_____	_____	NEW DAWN, ever-blooming	flesh pink

A SATISFIED CUSTOMER IS OUR FIRST CONSIDERATION

Suggested

PATENTED HYBRID TEAS

Minimum

*Indicates All-American Winners

Retail Price	Grade No. 1	Grade No. 1½	Variety and color	Pat.No.	1-9	10-19	20-99	100-249
2.75			AZTEC, orange-scarlet	1648	1.75	1.50	1.37½	1.30
2.00			BLANCHE MALLERIN, white	594	1.25	1.10	1.00	.95
2.50			*CHRYSLER IMPERIAL, true red	1167	1.60	1.40	1.25	1.20
2.50			CONFIDENCE, pink blend	1192	1.60	1.40	1.25	1.20
2.25			FIRST LOVE, silver pink	921	1.40	1.25	1.12½	1.05
2.50			*FORTY-NINER, red & yellow	792	1.60	1.40	1.25	1.20
3.00			FANTAN, tan	1913	1.90	1.65	1.50	1.40
3.00			*GARDEN PARTY, ivory pink	1814	1.90	1.65	1.50	1.40
2.75			*HELEN TRAUBEL, pink blends	1028	1.75	1.50	1.37½	1.30
2.75			ISOBEL HARKNESS, rich yellow	1650	1.75	1.50	1.37½	1.30
1.85			*KATHERINE T. MARSHALL, pink	607	1.20	1.05	.92½	.85
3.50			KORDES PERFECTA, red, wh. yellow	1604	2.20	1.85	1.75	1.55
2.50			LAS VEGAS, satiny pink	1486	1.60	1.40	1.25	1.20
2.50			LOVE SONG, yellow and pink blends	1360	1.60	1.40	1.25	1.20
2.25			*MIRANDY, deep garnette red	632	1.40	1.25	1.12½	1.05
2.00			*MISSION BELLS, salmon pink	923	1.25	1.10	1.00	.95
2.75			*MOJAVE, orange blend	1176	1.75	1.50	1.37½	1.30
2.50			NEW YORKER, scarlet red	823	1.60	1.40	1.25	1.20
2.25			*NOCTURNE, cardinal red	713	1.40	1.25	1.12½	1.05
2.50			*PEACE, lemon yellow with pink	591	1.60	1.40	1.25	1.20
3.00			PINK PEACE, deep dusty pink	1759	1.90	1.65	1.50	1.40
2.25			PRES. EISENHOWER, clear red	1217	1.40	1.25	1.12½	1.05
2.50			ROYAL VELVET, velvety red	1911	1.60	1.40	1.25	1.20
1.85			RUBAIYAT, rose red	758	1.20	1.05	.92½	.85
3.00			SIMONE, pastel lilac	1847	1.90	1.65	1.50	1.40
2.50			SUNLIGHT, rich yellow	1576	1.60	1.40	1.25	1.20
3.00			SUSPENSE, red and yellow	PPAF	1.90	1.65	1.50	1.40
2.25			*SUTTER'S GOLD, yellow gold	885	1.40	1.25	1.12½	1.05
2.25			*TALLYHO, raspberry red	828	1.40	1.25	1.12½	1.05
2.75			*TIFFANY, warm, clear pink	1304	1.75	1.50	1.37½	1.30
1.85			VOLCANO, large flowering red	951	1.20	1.05	.92½	.85
3.00			*WHITE KNIGHT, pure white	1359	1.90	1.65	1.50	1.40
3.00			WHITE QUEEN, white	1762	1.90	1.65	1.50	1.40

PATENTED FLORIBUNDAS

2.50			*CIRCUS, yellow and orange blend	1382	1.60	1.40	1.25	1.20
2.00			*FASHION, coral peach	789	1.25	1.10	1.00	.95
2.50			*FIRE KING, brilliant red	1758	1.60	1.40	1.25	1.20
2.00			*FUSILIER, rich orange red	1709	1.25	1.10	1.00	.95
2.00			*GOLD CUP, golden yellow	1683	1.25	1.10	1.00	.95
1.75			GOLDILOCKS, deep yellow	672	1.15	1.00	.87½	.80
2.50			*IVORY FASHION, ivory white	1688	1.60	1.40	1.25	1.20
2.00			*JIMINY CRICKET, coral-orange	1346	1.25	1.10	1.00	.95
2.00			MASQUERADE, yellow, pink and red	975	1.25	1.10	1.00	.95
1.75			RED PINOCCHIO, dark red	812	1.15	1.00	.87½	.80
2.50			*SARABANDE, orange-red	1761	1.60	1.40	1.25	1.20
2.50			SPARTAN, orange red	1357	1.60	1.40	1.25	1.20
2.25			THE TEXAN, fiery red	1471	1.40	1.25	1.12½	1.05
2.00			*VOGUE, coral rose	926	1.25	1.10	1.00	.95
2.50			*WHITE BOUQUET, white	1415	1.60	1.40	1.25	1.20

DON'T FORGET THE NEW VARIETIES WHEN ORDERING, AND ORDER EARLY !

Suggested
Minimum

PATENTED GRANDIFLORAS
*Indicates All-American Winners

Retail Price	Grade No. 1	Grade No. 1½	Variety and color	Pat.No.	1-9	10-19	20-99	100-249
2.50	_____	_____	BUCCANEER, deep yellow	1119	1.60	1.40	1.25	1.20
2.00	_____	_____	CARROUSEL, unfading scarlet	1066	1.25	1.10	1.00	.95
2.75	_____	_____	EL CAPITAN, cherry red	1796	1.75	1.50	1.37½	1.30
3.00	_____	_____	GOLDEN GIRL, golden yellow	1912	1.90	1.65	1.50	1.40
2.75	_____	_____	MONTEZUMA, scarlet-orange	1383	1.75	1.50	1.37½	1.30
2.50	_____	_____	*QUEEN ELIZABETH, orchid pink	1259	1.60	1.40	1.25	1.20
3.00	_____	_____	*STARFIRE, currant red	1742	1.90	1.65	1.50	1.40

PATENTED CLIMBERS

2.75	_____	_____	CL. CRIMSON GLORY, deep crimson	736	1.75	1.50	1.37½	1.30
2.50	_____	_____	CL. PEACE, yellow & pink blends	932	1.60	1.40	1.25	1.20
2.75	_____	_____	*GOLDEN SHOWERS, daffodil yellow	1557	1.75	1.50	1.37½	1.30

A COMPLETE DESCRIPTION OF THE NEW VARIETIES

SIMONE (1847) We feel this new H.T. is something special among the new lavender lilac colored roses. Noted for its clear pastel lilac color and its immense bloom. 50 to 60 petals form giant 6-7 inch flowers, which are lightly fragrant, double, high-centered. The plant is of medium height with glossy, leathery foliage.

#SUSPENSE (PPAF) A gorgeous new H.T. of red and yellow bicolor with magnificent blooms. Flowers are 6 inches across and have 55 to 60 petals. Long, strong stems on a tall plant with good, dark green foliage. Suspense opens from a big, soft yellow bud, and shows in the great open bloom the richest of deep, velvet red.

CONTAINER STOCK

A few thousand pieces available in the 2 gallon, push-out bottom nurserycan.

ILEX

crenata convexa
crenata convexa hetzi
crenata rotundifolia

TAXUS

cuspidata
cuspidata capitata, from seedlings
hicksi

This material will be ready for Fall 1960 and/or Spring 1961. For further information your inquiry is requested.

TAXUS CAPITATA SEEDLINGS
(Seed imported from Japan)

Our last years crop of 2 yr. sdlgs. were of such exceptional quality that they were all sold and delivered last Fall. Our supply of 2 yr. sdlgs. still available for Fall 1960 and Spring 1961 is difficult to determine. Several thousand are presently booked for Fall delivery '60, and as close as we can estimate, there are a few thousand still open for order. All further bookings for this years crop, will have to be subject to our total yield, grade and count.

	Per 100	Per 1000	Per 10,000
2 yr. seedlings, selected 4-6 inch grade	.10 ea.	.09 ea.	.07½ ea.

We are so confident of our method and the resulting fine quality in producing this item, that by 1963 we should have close to a million plants available each year. We invite any who annually make large plantings of this item, to visit us; or send for free samples. We will gladly contract and reserve any order for the future.

NO FINISHED PLANT MATERIAL AVAILABLE AT THIS TIME.

THE UNIVERSITY OF CHICAGO
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DEPARTMENT OF CHEMISTRY
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